

STUDENT: _____

PROJECT TITLE: _____

MICRODOCUMENTARY SCORING RUBRIC

CRITERIA	WEIGHT	UNSATISFACTORY (Below Performance Standards)	PROFICIENT (Minimal Criteria)	ADVANCED (Demonstrates Exceptional Performance)
Structure and Organization	20%	<ul style="list-style-type: none"> Structure does not make sense. Documentary was unorganized. Story is choppy and unclear. Storyboard is missing. <p style="text-align: center;">0 ----- 7 ----- 11</p>	<ul style="list-style-type: none"> Structure makes sense. Documentary was sufficiently organized Story is understandable. Storyboard does not include camera angles or is too broad. <p style="text-align: center;">12 ----- 14 ----- 15</p>	<ul style="list-style-type: none"> Structure makes good sense. Documentary was well-organized Storyboard approved and included (attach). Story is clear. <p style="text-align: center;">16 ----- 18 ----- 20</p>
Re-enactments/ Interviews	15%	<ul style="list-style-type: none"> Insufficient acting skills demonstrated. Unsatisfactory cinematography Did not fit in the documentary <p style="text-align: center;">0 ----- 5 ----- 8</p>	<ul style="list-style-type: none"> Sufficient acting skills demonstrated. Proficient cinematography Used effectively in documentary <p style="text-align: center;">9 ----- 11 ----- 12</p>	<ul style="list-style-type: none"> Superior acting skills demonstrated. Advanced cinematography Enhanced the overall documentary <p style="text-align: center;">13 ----- 14 ----- 15</p>
Technological Literacy	15%	<ul style="list-style-type: none"> Lack of technological skill evident Filled with technological blunders No fading in/out (video) Too short or goes over (do not go over!) <p style="text-align: center;">0 ----- 5 ----- 8</p>	<ul style="list-style-type: none"> Technology used to advantage of documentary Few technological blunders or minor cut issues Fading is too long/drag out or too short/not effective Segment is a little too short (112-118 seconds) <p style="text-align: center;">9 ----- 11 ----- 12</p>	<ul style="list-style-type: none"> Technology used to enhance the documentary Documentary fades in at beginning and out at end No technological blunders; editing is seamless Appropriate length for segment—120 seconds <p style="text-align: center;">13 ----- 14 ----- 15</p>
Creativity	20%	<ul style="list-style-type: none"> Interviews and re-enactments lack creativity Overall documentary is plain Continuity issues <p style="text-align: center;">0 ----- 7 ----- 11</p>	<ul style="list-style-type: none"> Mostly creative use of interviews and re-enactments There are a few areas where the piece seems to drag <p style="text-align: center;">12 ----- 14 ----- 15</p>	<ul style="list-style-type: none"> Creative use of interviews and re-enactments Very unique overall documentary with exceptional continuity Excellent use of cutaways to make pace seem fast and the piece engaging <p style="text-align: center;">16 ----- 18 ----- 20</p>
Audio Features	15%	<ul style="list-style-type: none"> Ineffective use of sound Sound is inconsistent <p style="text-align: center;">0 ----- 5 ----- 8</p>	<ul style="list-style-type: none"> Effective use of sound Sound is mostly consistent Background music is added <p style="text-align: center;">9 ----- 11 ----- 12</p>	<ul style="list-style-type: none"> Excellent use of sound Sound is consistent throughout (be sure microphone is same distance from subject) Use of appropriate background music that matches overall tone of piece <p style="text-align: center;">13 ----- 14 ----- 15</p>
Titles	15%	<ul style="list-style-type: none"> Not Colorful Ineffective use of titles <p style="text-align: center;">0 ----- 5 ----- 8</p>	<ul style="list-style-type: none"> Colorful Titles used effectively <p style="text-align: center;">9 ----- 11 ----- 12</p>	<ul style="list-style-type: none"> Flourishing Color Titles used to enhance documentary Lower thirds and/or graphics used <p style="text-align: center;">13 ----- 14 ----- 15</p>

ADDITIONAL COMMENTS: Be sure to upload to SchoolTube for grading and to attach storyboard.

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